

SAY IT'S LIPTON®

PITCHER PROGRAM

Drive tea consumption with shareable pitchers at the table and recapture lost beverage sales with the tea brand more people say they'd order—Lipton® Fresh Brewed Iced Tea.¹

Limited time only

January 1, 2014 – December 31, 2014



say it's Lipton:
SELL MORE TEA.

Receive a Say It's Lipton® Pitcher Program Kit with proof of qualifying Lipton® Fresh Brewed Iced Tea purchases. Mail in this rebate form or redeem online at www.ufs.com/LiptonPitcherProgram

KIT CONTENTS:

Lipton®-branded pitchers

Program How-to Guide with Server Tips Poster

Pitcher Operational Guide

Table cubes and coasters



OPERATOR INFORMATION *(Please Print Clearly)*

*Mail-in submissions ship to one location only. For multiple shipping locations, please redeem online.

Restaurant Name _____

Restaurant Type Limited Service Restaurant
 Full Service Restaurant

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____

E-mail (Required) _____

Distributor _____ City _____

Participating in Lipton® Equipment Program? Yes No

Mail coupon and qualifying receipts to:

Lipton Pitcher Program Offer – Deal #PitcherKit2014
P.O. Box 552
Traverse City, MI USA 49685-0552
Attn: Rebate Department

Qualifying Rules:

1. Rebate for foodservice restaurant operators in the U.S. only. Rebates are for specific locations and will not be processed for agents or other representatives of operators.
2. Qualifying products include any case combination of Lipton® Fresh Brewed Iced Tea product.
3. To qualify for Pitcher Program Kit:
 - a) Operators with 1–3 units must submit proof of purchase of two (2) or more cases up front per unit. A second request for five (5) additional pitchers may be submitted with another qualifying purchase.
 - b) Operators with 4+ units must submit proof of purchase indicating minimum annual purchase of fifty (50) or more cases per unit.
4. Verify proof of purchase with copy of receipt or invoice. Handwritten receipts will not be accepted.
5. Void where prohibited.
6. Limit one redemption per operator. Coupon cannot be combined with other offers.
7. Unilever Food Solutions reserves the right to cancel this promotion at any time.
8. Promotion timeframe good January 1, 2014 – December 31, 2014. Allow 3 to 4 weeks delivery from online submission. All mail claims must be postmarked by January 31, 2015; allow 8 to 12 weeks for mail submission.
9. Mail-in submissions ship to one location only. For multiple shipping locations, please redeem online.

Please indicate number of units and desired pitchers per unit to determine total pitchers:

NUMBER OF UNITS		PITCHERS REQUESTED PER UNIT*		TOTAL PITCHERS
	X		=	

*Less than 4 units = Up to 5 pitchers per unit
4+ units = Up to 10 pitchers per unit