



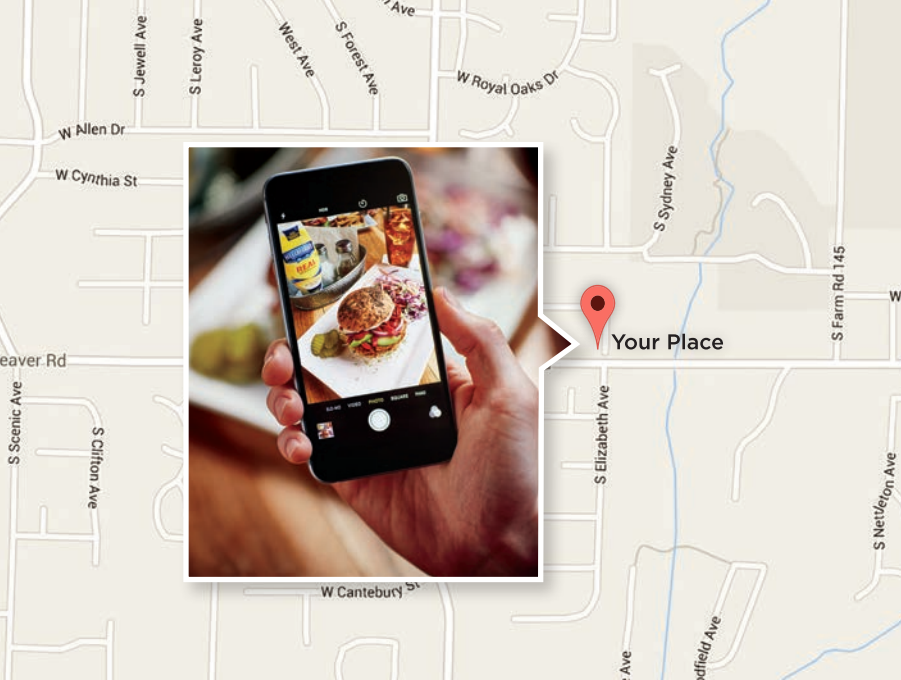
Amazing burgers create an experience worth sharing.

Join Hellmann's® Burger Route™ to get your burgers recognized.



Find out more at ufs.com/BurgerRoute








PUT YOUR BURGERS ON THE MAP



**Do you serve great burgers?
Make sure everyone knows it.**

Join Hellmann's® Burger Route™ to receive:

-  **National Media Exposure**—geo-targeted mobile media drives guests to your door
-  **Restaurant Finder**—one website for guests to discover and share the best burgers in their area
-  **Guest Sweepstakes**—gives guests the chance to win by sharing **#BurgerRouteContest** locations on their favorite social channels
-  **Front-of-house Merchandise**—prompts guests to share their burger experience online
-  **Social Media Toolkit**—provides images, captions and ideas to promote your burgers on your own social feeds
-  **Unique Burger Recipes**—help you create the best burger experiences!

Get famous for great burgers.

Join Hellmann's® Burger Route™ to make your operation famous for great burgers with Hellmann's®



Get the recognition you deserve by joining Hellmann's® Burger Route™ today at ufs.com/BurgerRoute.

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