



RESPONSIBILITY IS IN OUR ROOTS.

At Simplot, we've always considered it common sense to use resources sustainably. Producing more with less has been a steady business model that encompasses so much of what we do. That's why we're converting from polykraft to clear poly plastic packaging for all of our french fry products. It's responsible, sustainable and simply the right thing to do.



ENERGY

5.8% reduction

in energy consumption during the manufacturing process*



RECYCLABLE

100% recyclable,
reducing landfill waste*



ENVIRONMENT

50% reduction

in CO2 emissions during the manufacturing process*



**THE RIGHT PACKAGE FOR
RESOURCEFUL OPERATIONS**

*Benefits compared to previous polykraft packaging

for more information, please visit simplot.com/sustainability



PACKAGING WITH A PURPOSE.

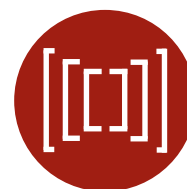
When you open a box of Simplot french fries, the benefits in each new poly plastic package are clear. Not only are you helping the environment, you're also supporting your business. Lower disposal costs, reduce waste and easily identify the product you need in no time. A simple change in packaging is the smartest choice for your operation.

CLEARLY THE BETTER CHOICE



VISIBLE

quick and easy
product identification
and opening directions



COMPACT

clear poly is more compact
takes up 45% less space
weighs 60% less*

new easy-tear perforation for effortless opening



*Benefits compared to previous polykraft packaging

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