



meal ticket™

Food Show Application



Desktop and mobile based trade show management platform

Vendor Negotiation & Registration Tools

- create a profile for each attending vendor
- identify vendor needs such as booth preferences, power needs, samples, etc.
- communicate with vendors online to secure item-level rebates
- workflow flexibility allows adjustment of rebate amounts and add/remove items
- opportunities to sell add-ons to vendors – post show reporting and engagement, customer follow up, etc

Attendee Pre-Registration, RSVP & Registration

- guests can pre-registered online for speedy check-in
- on-site registration is streamlined to ensure a painless entrance to the event
- customer badges can be used to reveal contact info, buying trends, and to take notes on customer activity
- text notification for reps when customers arrive and check in

Pre-Booking, Booking, and Lead Management

- orders can be pre-booked in advance, then modified at the vendor booths
- track bookings and order commitments at the booth
- take customer notes and view buying history
- set up hot deals and special customer allowances

Tracking & Reporting

- identify items customers have bought, are buying, and are likely to buy in the future
- notification system alerts reps and managers of customer activity during the show
- comprehensive post-show reporting is available 24/7 online for distributors, customers and vendors

And so much more!

- vendor and sales rep tools that allow smooth interaction with the customers
- customer access to show items, floorplans, info, coupons, specials, purchase history, etc.

No downloads, installation, or integration required!