



# NEW PRODUCTS to BUILD PROFITS

## SAVE up to \$10/Case\*

Save \$5/case on Hillshire Farm® Original Farmhouse™ Carving Ham and Jimmy Dean® Breakfast Sticks and \$10/case on all other items. Get up to \$100. Offer valid from July 1, 2014 to December 31, 2014.

### Qualifying Products:

Item#	Description	Cases Purchased
<b>CHEF PIERRE® NO SUGAR ADDED CREAM PIES</b>		
<input type="checkbox"/> 5548	Banana Crème	_____
<input type="checkbox"/> 5549	Lemon Meringue	_____
<b>CHEF PIERRE LUXE LAYERS™ PRE-SLICED PIES</b>		
<input type="checkbox"/> 9382	Cherry with Chocolate Ganache	_____
<input type="checkbox"/> 9378	Apple with Salted Caramel	_____
<input type="checkbox"/> 9379	Blueberry with Lemon Meringue	_____
<input type="checkbox"/> 9383	Chocolate Mousse with Caramel	_____
<input type="checkbox"/> 9384	Red Velvet with Cream Cheese Mousse and Dark Chocolate Ganache	_____
<input type="checkbox"/> 9459	Salted Caramel with Chocolate Peanut Butter Cluster	_____
<input type="checkbox"/> 9460	Banana Crème with Dark Chocolate Ganache	_____
<input type="checkbox"/> 9461	Key Lime with Mango Passion Fruit	_____
<b>HILLSHIRE FARM® SPLIT SMOKED SAUSAGE</b>		
<input type="checkbox"/> 15259	Chicken Apple Split Smoked Sausage	_____

### Qualifying Products:

Item#	Description	Cases Purchased
<b>HILLSHIRE FARM HAM</b>		
<input type="checkbox"/> 32830	Original Farmhouse™ Carving Ham	_____
<b>JIMMY DEAN® WHOLE GRAIN TURKEY BREAKFAST STICKS</b>		
<input type="checkbox"/> 70613	Original	_____
<input type="checkbox"/> 70610	Apple Cinnamon	_____
<input type="checkbox"/> 70609	Blueberry	_____
<b>JIMMY DEAN BREAKFAST SAUSAGE SANDWICH LINKS</b>		
<input type="checkbox"/> 19611	Original Skinless	_____
<input type="checkbox"/> 19612	Maple Skinless	_____
<input type="checkbox"/> 19613	Blazin' Hot™ Skinless	_____

_____ x \$5.00 = _____	}	Total Rebate (Max. \$100.00)
_____ x \$10.00 = _____		
Total Hillshire Farm Ham and Jimmy Dean Breakfast Sticks Cases Purchased		
Total Other Cases Purchased		

Send to: Sara Lee New Product Trial Offer, PO Box 2048, Brownsdale, MN 55918

### Make Check Payable To:

Establishment: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: (No PO Boxes) \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Check here if you would like to receive e-mail offers from Sara Lee Foodservice.

Phone: \_\_\_\_\_

Primary Distributor: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

### TYPE OF OPERATION: (check one)

- |  |   |
|--|---|
| <input type="checkbox"/> Commercial Restaurants    | <input type="checkbox"/> Non-Commercial/Beyond Restaurants/Onsite Feeding |
| <input type="checkbox"/> Traditional QSR/Fast Food | <input type="checkbox"/> Business & Industry                              |
| <input type="checkbox"/> Fast Casual/Quick Casual  | <input type="checkbox"/> Hospitals  |
| <input type="checkbox"/> Midscale/Family Dining    | <input type="checkbox"/> Traditional Nursing Homes                        |
| <input type="checkbox"/> Casual Dining             | <input type="checkbox"/> Retirement Communities                           |
| <input type="checkbox"/> Fine Dining               | <input type="checkbox"/> Schools (K-12)                                   |
| <input type="checkbox"/> Bars & Taverns            | <input type="checkbox"/> Colleges & Universities                          |
| <input type="checkbox"/> Traditional Bakeries      | <input type="checkbox"/> Vending  |
| <input type="checkbox"/> Farm Stands               | <input type="checkbox"/> Office Coffee Service (OCS)                      |
| <input type="checkbox"/> Convenience Stores        | <input type="checkbox"/> Military   |
|  | <input type="checkbox"/> Lodging  |
|  | <input type="checkbox"/> Casinos/Gaming                                   |
|  | <input type="checkbox"/> Corrections                                      |
|  | <input type="checkbox"/> Supermarket Deli                                 |
|  | <input type="checkbox"/> Mass Merchandisers                               |
|  | <input type="checkbox"/> Club Stores                                      |
|  | <input type="checkbox"/> Recreation                                       |
|  | <input type="checkbox"/> Airlines/Travel                                  |
|  | <input type="checkbox"/> Cruise Lines                                     |
|  | <input type="checkbox"/> Stadiums/Arenas                                  |

### Average Number of Meals Served Per Day

- Under 100 meals    300-499    1,000-1,999    5,000 or more meals
- 100-299    500-999    2,000-4,999

### \*TERMS & CONDITIONS:

- Offer valid only for the items listed on this offer. Rebate is \$5.00/case on Hillshire Farm Original Farmhouse Carving Ham and Jimmy Dean Turkey Breakfast Sticks and \$10.00/case on all other items up to a maximum of \$100.00. Valid only on purchases made between 7/1/14 and 12/31/14.
- Rebates must be postmarked by 1/31/15, include proof of purchase and completed operator information. Allow 4-6 weeks for delivery.
- Proof of purchase consists of distributor invoices or velocity reports that show operator name, distributor name, item#, item description and purchase dates. No handwritten invoices will be accepted.
- Limit one rebate submission per location. Rebate must be submitted individually by the foodservice operator. No bulk or third-party submissions will be accepted.
- Multi-unit accounts can request one combined rebate check; however, reports submitted must show individual store addresses and purchase information.
- Offers valid only in the US on purchases made through a foodservice distributor. Purchases through warehouse clubs, cash & carry or resale are not eligible.
- Invoices submitted for this offer cannot be used in conjunction with any other Sara Lee Foodservice offer.

Sara Lee Foodservice has final decision on the interpretation of the terms & conditions of this promotion and reserves the right to cancel this promotion at any time. Information submitted shall be the property of Sara Lee Foodservice. Offer may be reproduced.

For more information, visit [www.saraleefoodservice.com](http://www.saraleefoodservice.com) or call 1-800-682-SARA (7272).

