



SHOWINTELL™

# Trade Show Application



## Desktop and mobile based trade show management platform

### Vendor Negotiation & Registration Tools

- Create a profile for each attending vendor
- Identify vendor needs such as booth preferences, power needs, samples, etc.
- Communicate with vendors online to secure item-level rebates
- Workflow flexibility allows adjustment of rebate amounts and add/remove items
- Opportunities to sell add-ons to vendors – post show reporting and engagement, customer follow up, etc

### Attendee Pre-Registration, RSVP & Registration

- Guests can pre-registered online for speedy check-in
- On-site registration is streamlined to ensure a painless entrance to the event
- Customer badges can be used to reveal contact info, buying trends, and to take notes on customer activity
- Text notification for reps when customers arrive and check in

### Pre-Booking, Booking, and Lead Management

- Orders can be pre-booked in advance, then modified at the vendor booths
- Track bookings and order commitments at the booth
- Set up hot deals and special customer allowances

### Tracking & Reporting

- Identify items customers have bought, are buying, and are likely to buy in the future
- Notification system alerts reps and managers of customer activity during the show
- Comprehensive post-show reporting is available 24/7 online for distributors, customers and vendors

### And so much more!

- Vendor and sales rep tools that allow smooth interaction with the customers
- Customer access to show items, floorplans, info, coupons, specials, purchase history, etc.

*No downloads, installation, or integration required!*